

# RUBYDAY



TURIN - NOVEMBER 13TH, 2015

## THE ITALIAN RUBY CONFERENCE

Meet the best Italian rubyists and improve your skills while having fun in this event dedicated to the Ruby World

# ABOUT RUBYDAY

**RubyDay 2015 is the 5th edition of the annual Italian Ruby conference. The event's goal is to allow Italian Rubyists to meet and share experience while having fun and networking in an enjoyable context.**

It is an unique occasion to promote your company or product and recruit developers, from beginners to senior level.

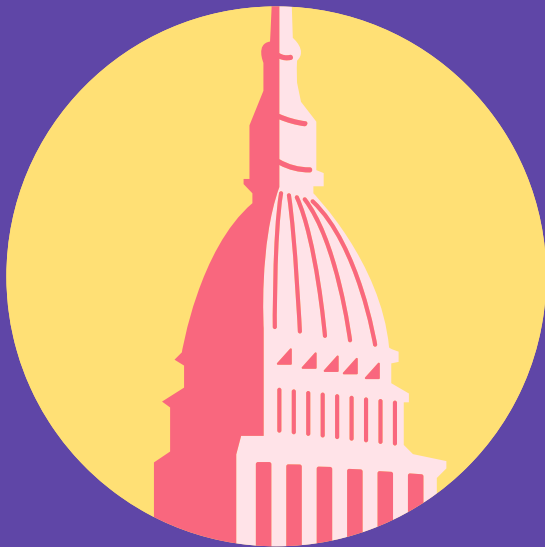
RubyDay 2015 is a single day, multiple tracks conference. There will be both advanced and basic expertise level talks.

There are several reasons why your company should be a RubyDay sponsor, here are just some of them:

- Recruit rubyists: the conference will help to let them know you are hiring and how cool your company is.
- Conference target might match your product target. Just make the most of our visibility to drive more quality traffic to your company.
- Being a sponsor helps you get discovered by customers that use Ruby around Italy and Europe.
- All plans also provide conferences passes: you can use them to let your team be updated and learn about the latest Ruby news.

# THE VENUE

## LOCATION



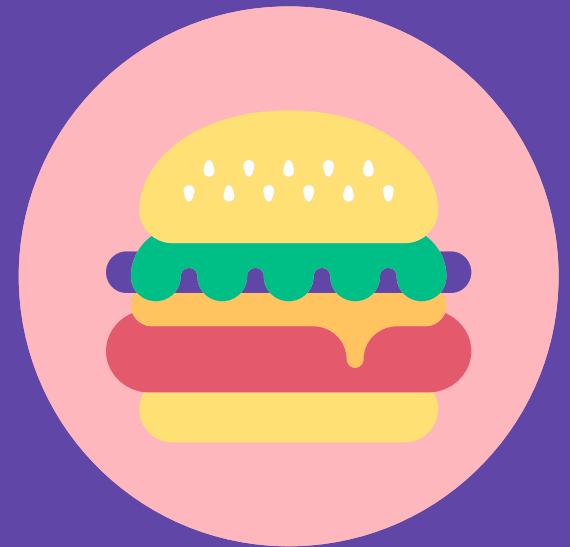
The location is in central Turin, near the main train station (Porta Nuova). It will be easy to get to the conference and enjoy the city.

## NETWORKING



There will be pre and post conference events to help networking and create an enjoyable experience for each participant.

## LUNCH



The ticket cost includes food and drink for lunch. We'll provide a detailed list of what's included. Please, get in touch if you have special needs.

# TARGET & NUMBERS

Our target audience is made of top notch programmers, noobies, companies, entrepreneurs, professionals, teachers and students. We plan to have:



250

ATTENDANTS



12

TALKS



2

WORKSHOPS



1

HELP DESK



2

CITY ACTIVITIES

Help make this event the best edition ever!

# SPONSORSHIP

	PLATINUM	GOLD	SILVER	BRONZE
<b>PACKAGES AVAILABLE</b>	1	3	5	8
Your company logo on attendants t-shirt	X			
One 30-45 minute talk	X			
Your company dedicated desk	X	X		
Your company logo displayed on conference videos	<b>BIG</b>	<b>SMALL</b>		
Your company rollup in all rooms (provided by you)	X	X		
Your company logo into sponsors rollup (present in all rooms, provided by us)	X	X	X	
Your company logo present into the rollup placed near the registration area (provided by us)	X	X	X	X
Your company logo on attendants bag (provided by us)	X	X	X	
Your company mentioned during event opening	X			
Your company logo during event closing	X	X	X	
Your company logo on conference website, with link to your company website	<b>BIG</b>	<b>BIG</b>	<b>MEDIUM</b>	<b>SMALL</b>
Gadget/marketing material (provided by you) into attendants bag	X	X	X	<b>MAX A5 F/R</b>
Your company mentions via our social media channels	3	2	1	1
Opportunity to send one message to attendants via our mailing list	X	X		
Your company logo present in all our newsletter email	X	X	X	X
Free conference passes	5	3	3	2
Tickets available with blind bird price	10	5	5	3
<b>PRICE</b>	<b>4.000,00 €</b>	<b>2.500,00 €</b>	<b>1.200,00 €</b>	<b>500,00 €</b>

# PREVIUS SPONSORS



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# PAST EDITIONS PHOTOS



## ORGANIZERS



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